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## Bethlehem, PA: Boyd Theatre Gets New Owner

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The **Boyd Theatre** in Bethlehem, Pennsylvania closed in 2011 after suffering damage from a storm. At that time, the owners were resolved to repair and reopen the theater, but the 1921 theater hasn't shown a movie since.

The property was sold recently to Charles Jefferson, the owner of the Montage Mountain Ski Resort near Scranton. The Morning Call published an article recently about the new owner and his plans for the theater:

*He is reticent to share what he has in mind for the Boyd, other than he doesn't plan to demolish it. Cosmetically, he said, the 1921 theater needs work, but the building is structurally sound.*

*Jefferson, 50, of Montgomery County, wants to remake the shuttered building into something relevant for today's market as he has done with projects in Scranton. It would be easier, he said, to start from scratch in a cornfield, but that's not where he comes from.*

*"I grew up with nothing, and I learned you have to fix what you have," Jefferson said.*



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